

CHRISTOPHER J. ELLISON

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SUMMARY

I'm a digital marketer, senior WordPress developer, and live video consultant.

EXPERIENCE

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| ABBSON LLC
<i>Managing Partner</i> | 6/2010-
1/2020 |
| <ul style="list-style-type: none">• Consulted with clients for new and ongoing projects and goals• Administered company finances and bookkeeping• Directed company staff and freelance team members• Coordinated company travel for on-site work• Developed websites, enacted marketing plans, & handled livestreams | |
| IVORTEX MEDIA, LLC
<i>Internet Marketing Specialist</i> | 7/2013-
10/2013 |
| <ul style="list-style-type: none">• Instructed and coordinated the SEO team• Implemented monthly marketing plan• Obtained high quality backlinks for clients | |
| WORDPRESS HUB
<i>Guest Writer</i> | 9/2012-
7/2013 |
| <ul style="list-style-type: none">• Created tutorials for WordPress users of various skill levels | |
| THE OSWEGONIAN
<i>Web Director</i> | 5/2011-
5/2012 |
| <ul style="list-style-type: none">• Migrated articles and images from College Publisher into WordPress• Maintained the integrity of newspaper's online presence• Uploaded weekly content from print articles into WordPress | |

EDUCATION

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| STATE UNIVERSITY OF NEW YORK AT OSWEGO
<i>Bachelor of Arts: Communication Studies (2012)</i>
Honors: Lambda Pi Eta – National Communication Association (Spring 2011),
Dean's List (2008, 2009, 2011), President's List (2012) | 2008-
2012 |
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SKILLS

- Proficient with WordPress, Amazon Web Services, digital advertising, PHP, and HTML
- Experienced with Javascript, Python, Google Analytics, video production, and Adobe CS
- Educated in interpersonal communication, conflict management, and philosophy/logic

LINKS

- Personal Website & Portfolio: <https://cjellison.com/>
- LinkedIn: <https://www.linkedin.com/in/chrisjellison/>